



present the magazine

« EMBEDDED SYSTEMS »

HEADINGS: MARKET

Market news

- significant events of Russian and world wide embedded systems markets
- interviews with companies CEOs and key managers
- announcements, reports and commentaries about thematic exhibitions, conferences, seminars and other public events dedicated ES
- News regarding embedded technologies, equipment and software

EMBEDDED EQUIPMENT

Embedded computers

- embedded computerized modules for industrial, civil and military use and systems on its platform, single board computers

Industrial controllers

- programmable logical controllers , PLC's modual systems

Sensors and measuring boards

- industrial sensors — location, pressure, level and ext.
- boards and modules ADC/CAD
- discreat in/out, relay's exits
- servo drive, step drive and ext

Displays and terminals

- ready for multiuse displays , LCD's and panels, luminal panels, modual computers, sensory panels, operator's boards, key boards

Power modules

- moduals and equipment for power consumers management, frequency drivers

IC's

- Ic's end modules

Networks and interfaces

- wired,wireless and optical intöerfaces
- interfacing boards, protocol's transformers, gates, communicators ext
- interfaces discription, standards, application features.

Конструктивы

- buses, standards for embedded systems: PC104, PCI, CompactPCI, VME, AdvancedTCA, mesonic boards
- Shelves, packages , racks, module systems, mesonic boards

EMBEDDED SOFTWARE

Operational systems

- Specialized OS
- Real time OS
- Modification of general use OS for embedded systems use
Software for production and technological processes management
- SCADA-systems and ext.
Software for design
- design's management and co-ordination of project systems

DEVELOPMENT TOOLS

- different manufacturers set up boards, embedded systems' development tools, equipment's descriptions codes and codes of design
- examples of ready solutions and description of its innovations into real objects

magazine for

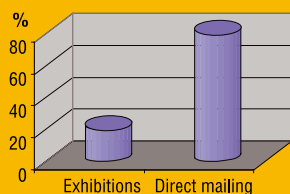
- developers and manufacturers of electronic equipment
- system integrators
- industrial automatization and IT specialists
- government structure's automatization and IT specialists

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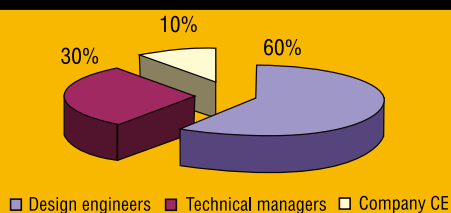
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2	24.04.2009	30.04.2009	29.05.2009
3	24.08.2009	31.08.2009	17.09.2009
4	23.11.2009	30.11.2009	17.12.2009

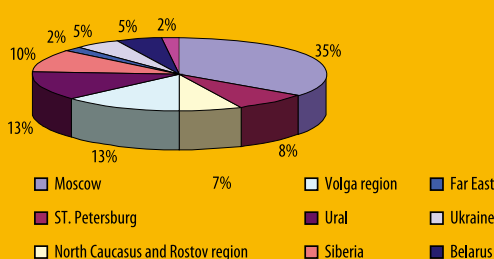
Breakdown by distribution



Circulation by responsibility title



Distribution by region in 2008 (Russia and CSI)



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Advertising article (1 page)	300

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