

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2007**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Official Publication of: None
Established: 2004
Issues Per Year: 9
(See Paragraph 11)



FIELD SERVED

Electronics Manufacturing Asia serves establishments that manufacture computer systems & peripherals, communication systems, consumer electronics, industrial electronics, controls, test & measurement, automotive, avionics, semiconductor assemblies & packaging, printed circuit board assemblies, medical electronics and other contract manufacturers, as shown in paragraph 3A.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals in manufacturing / production management, corporate management, QC/QA/Testing, R&D, engineering management and others allied in the field as shown in paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	709
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	567
All Other _____	605
TOTAL	1,881

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	16,000	100.0	16,000	100.0	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,000	100.0	16,000	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/ February _____	391	391			16,000	April _____	87	87			16,000
March _____	483	483			16,000	May/ June _____	551	551			16,000
						TOTAL	1,512	1,512			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2007

This issue is equal to the average of the other 3 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY FUNCTION				
			Manufacturing/ Production management/ Quality Control/ Quality Assurance/ Production Testing	Corporate Management	Research & Development	Engineering Management	Other Functions
Contract Manufacturer _____	2,809	17.6	1,127	1,154	125	299	104
Computers, systems & peripherals_____	1,760	11.0	912	320	300	180	48
Communication systems / equipment _____	1,639	10.2	909	280	263	155	32
Consumer electronics _____	2,870	17.9	1,734	547	317	228	44
Industrial electronic controls, test & measurement _	1,632	10.2	777	381	261	168	45
Automotive, avionics, navigation systems/ equipment_____	945	5.9	398	382	85	70	10
Semiconductor assemblies & packaging_____	1,059	6.6	533	198	126	162	40
Printed circuit board assemblies, subassemblies____	914	5.7	526	195	54	105	34
Medical electronics _____	224	1.4	82	73	49	16	4
Electronics manufacturing equipment _____	1,240	7.8	614	336	92	155	43
Others _____	908	5.7	280	282	134	139	73
TOTAL QUALIFIED CIRCULATION	16,000	100.0	7,892	4,148	1,806	1,677	477
PERCENT	100.0	-	49.3	25.9	11.3	10.5	3.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2007							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL – Personal direct request from the recipient: _____	7,211	2,540	1,177			10,928	68.4
a. Written _____	2,598	1,244	680			4,522	28.3
b. Telecommunication _____	2,905	-	-			2,905	18.2
c. Electronic _____	1,708	1,296	497			3,501	21.9
II. TOTAL – Request from recipient's company: _____	1,271	567	11			1,849	11.5
a. Written _____	287	91	11			389	2.4
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	984	476	-			1,460	9.1
III. TOTAL – Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL – Communication from recipient or recipient's company (other than request): _____	22	-	-			22	0.1
a. Written _____	21	-	-			21	0.1
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	1	-	-			1	-
V. TOTAL – Sources other than above (listed alphabetically): _____	2,312	889	-			3,201	20.0
*Association rosters and directories _____	-	179	-			179	1.1
*Business directories _____	-	458	-			458	2.9
Independent field reports _____	-	-	-			-	-
Licensees – National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	2,312	252	-			2,564	16.0
VI. TOTAL – Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	10,816	3,996	1,188			16,000	100.0
*See Paragraph 11	PERCENT	67.6	25.0	7.4		100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2007				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			15,709	98.2
Individuals by name only _____			288	1.8
Titles or functions only _____			3	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			16,000	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2007									
MAINLAND CHINA	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	MAINLAND CHINA	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
NORTHEAST					EAST CHINA				
PROVINCE/CITY:					PROVINCE/CITY:				
Heilongjiang Province _____			13	0.1	Shanghai City _____			1,651	10.3
Jilin Province _____			14	0.1	Anhui Province _____			26	0.2
Liaoning Province _____			30	0.2	Fujian Province _____			96	0.6
					Jiangsu Province _____			886	5.5
					Jiangxi Province _____			6	-
					Shandong Province _____			124	0.8
					Zhejiang Province _____			235	1.5
NORTH CHINA					CENTRAL SOUTH				
PROVINCE/CITY:					PROVINCE/CITY:				
Beijing City _____			465	2.9	Guangdong Province _____			4,147	25.9
Tianjin City _____			86	0.5	Guangxi Zhuang Autonomous Region _____			4	-
Hebei Province _____			42	0.3	Hainan Province _____			-	-
Inner Mongolia Autonomous Region _____			3	-	Henan Province _____			14	0.1
Shanxi Province _____			16	0.1	Hubei Province _____			41	0.3
					Hunan Province _____			17	0.1
NORTHWEST					TOTAL MAINLAND CHINA TOTAL QUALIFIED				
PROVINCE/CITY:					ASIA				
Gansu Province _____			5	-	Thailand _____			1,975	12.3
Ningxia Hui Autonomous Region _____			1	-	Singapore _____			1,502	9.4
Qinghai Province _____			-	-	Malaysia _____			1,808	11.3
Shaanxi Province _____			40	0.3	Taiwan _____			1,000	6.3
Xinjiang Uyghur Autonomous Region _____			-	-	India _____			1,016	6.4
					Hong-Kong _____			300	1.9
					Indonesia _____			199	1.2
					Philippines _____			200	1.3
SOUTHWEST					Sub-Total				
PROVINCE/CITY:					TOTAL QUALIFIED				
Chongqing City _____			2	-				8,000	50.0
Guizhou Province _____			1	-				16,000	100.0
Sichuan Province _____			30	0.2					
Tibet Autonomous Region _____			-	-					
Yunnan Province _____			5	-					

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS			
	Audited Data	Audited Data	Circulation Claim
	2005	2006	*2007
Total Audit Average Qualified: _____	11,417	16,000	16,000
Qualified Non-Paid: _____	11,417	16,000	16,000
Qualified Paid: _____	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC

***NOTE: 2007 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
9	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

ISSUES PER YEAR:

Effective 2007, this publication changed its frequency from 6 to 9 issues per year.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 179 copies or 1.1%.

Business directories include 1 source of circulation for a quantity of 458 copies or 2.9%.

Other sources include 4 sources of circulation for quantities of 6 copies or -% to 1,434 copies or 9.0%.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.		
June Tan - Publisher	Date signed	July 12, 2007
Patti Mo - Director, Publishing Services	Country	Singapore
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 12, 2007
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	E271P0J7