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Definition of Recipient Qualification: Qualified recipients are supervisor and other personnel in administration, engineering(plant or product), plant-operation, production, maintenance or purchasing.

①AVERAGE CIRCULATION

QUALIFIED DELIVERED CIRCULATION

	Paid	Free	Total
Single	-	33,000	33,000
Bulk	-	-	-
Association	-	-	-
Gift	-	-	-
Other	-	-	-
Total	-	33,000	33,000

⑦OTHER CIRCULATION

Advertiser & Agency	513
Sample	821
Editing	-
Occasional	240
Total	1,574

②CIRCULATION BY ISSUE

2007 January	-	32,853	32,853	1,247
February	-	32,787	32,787	1,213
March	-	32,733	32,733	1,617
April	-	32,629	32,629	1,741
May	-	32,522	32,522	1,478
June	-	32,527	32,527	1,773
July	-	32,777	32,777	1,923
August	-	33,350	33,350	1,350
September	-	33,546	33,546	1,654
October	-	33,287	33,287	1,513
November	-	33,448	33,448	1,672
December	-	33,542	33,542	1,708

③ GEOGRAPHICAL BREAKDOWN FOR ISSUE OF DECEMBER 2007

			Delivered 33,542			Analyzed 100.0%		
Prefecture	circ.	%	Prefecture	circ.	%	Prefecture	circ.	%
Hokkaido	292	0.9	Fukui	234	0.7	Hirosima	462	1.4
Aomori	81	0.2	Yamanasi	334	1.0	Yamaguchi	201	0.6
Iwate	191	0.6	Nagano	880	2.6	chugoku	1,129	3.4
Miyagi	332	1.0	Koshinetsu	2,416	7.2	Tokusima	103	0.3
Akita	82	0.2	Gifu	328	1.0	Kagawa	156	0.5
Yamagata	243	0.7	Sizuoka	1,286	3.8	Ehime	204	0.6
Fukushima	427	1.3	Aichi	1,993	5.9	Kochi	31	0.1
Tohoku	1,356	4.0	Mie	482	1.4	Sikoku	494	1.5
Ibaragi	1,238	3.7	Chubu	4,089	12.1	Fukuoka	554	1.7
Tochigi	687	2.0	Siga	700	2.1	Saga	101	0.3
Gunma	658	2.0	Kyoto	905	2.7	Nagasaki	75	0.2
Saitama	1,944	5.8	Osaka	2,607	7.8	Kumamoto	161	0.5
Chiba	1,010	3.0	Hyogo	1,391	4.1	Oita	105	0.3
Tokyo	7,169	21.5	Nara	213	0.6	Miyazaki	107	0.3
Kanagawa	3,893	11.6	Wakayama	112	0.3	Kagosima	117	0.3
Kanto	16,599	49.6	Kinki	5,928	17.6	Okinawa	19	0.1
Niigata	394	1.2	Tottori	63	0.2	Kyusyu	1,239	3.7
Toyama	332	1.0	Simane	69	0.2	Abroad	-	-
Isikawa	242	0.7	Okayama	334	1.0	Total	33,542	100.0

⑤ PUBLISHER'S EXPLANATORY STATEMENT

Industrial Equipment News Japan is edited to provide news on the latest product information for the most influential design and engineering professionals in the Japanese leading manufacturers. As one of IEN Worldwide magazines, IEN-Japan covers the world's second largest industrial economy. With unmatched level of response and quality of readership, IEN-Japan carries your sales message to the top decision makers in all facets of Japanese manufacturing.

Publisher Tetsuya Kimura

⑥ CIRCULATION TREND IN PAST 2YEARS

Period	Delivered Circ.
Jan. ~Dec. 2005	32,789
Jan. ~Dec. 2006	32,808

④ INDUSTRY & BUSINESS BREAKDOWN FOR ISSUE OF DECEMBER 2007

	QUALIFIED DELIVERED CIRC.		Production/Plant Operation/Maintenance	
		%	Manager	Engineer
Petroleum & Mining	55	0.2	7	7
Construction	540	1.6	11	8
Foods	344	1.0	54	42
Chemical Products	2,628	7.8	207	208
Paper & Printings	417	1.2	22	21
Stone, Clay & Glass Products	643	1.9	59	50
Iron & Nonferrous	2,140	6.4	184	170
Machinery	6,119	18.3	230	239
Information, Communications & Electronic Equipment	9,830	29.4	351	362
Transporting & Material Handling Equipment	1,919	5.7	99	91
Precision Machinery	3,189	9.5	113	111
Miscellaneous Manufacturing	551	1.6	37	36
Transportation & Warehousing	88	0.3	3	-
Communication Services	147	0.4	1	-
Utilities (Gas, Electric & Nuclear Power)	83	0.2	1	1
Government & Municipal Offices / Educational Facilities & Laboratories	1,345	4.0	3	7
Trading Cos. & Representative	1,630	4.9	-	4
Consultant / Design Services	1,634	4.9	11	11
Others	240	0.7	4	-
TOTAL	33,542		1,397	1,368
%		100.0	4.2	4.1
TOTAL	33,542			2,765
%		100.0		8.3

Engineering		Design / R&D		Purchasing		Administration		Other Personnel	
Manager	Engineer	Manager	Engineer	Manager	Engineer	Manager	Engineer	Manager	Engineer
8	7	5	7	2	1	4	-	3	4
155	95	63	52	6	5	93	5	32	15
64	48	34	33	4	1	44	4	9	7
497	581	273	346	27	28	229	26	109	97
66	95	53	52	3	5	38	2	38	22
112	159	70	86	8	3	49	5	20	22
426	468	202	215	15	15	275	17	87	66
1,212	1,340	768	1,065	83	46	626	49	264	197
2,160	2,338	1,232	1,424	88	57	884	66	502	366
400	581	195	395	12	17	80	4	26	19
537	674	434	630	37	16	345	16	133	143
96	85	70	75	4	2	87	5	39	15
23	20	6	5	1	-	16	1	7	6
37	31	30	8	-	-	23	1	10	6
19	27	11	13	1	-	6	1	2	1
137	139	162	181	1	3	45	16	507	144
178	158	64	37	23	13	353	25	425	350
247	267	128	263	5	3	586	26	42	45
41	33	15	15	1	2	68	7	31	23
6,415	7,146	3,815	4,902	321	217	3,851	276	2,286	1,548
19.1	21.3	11.4	14.6	1.0	0.6	11.5	0.8	6.8	4.6
	13,561		8,717		538		4,127		3,834
	40.4		26.0		1.6		12.3		11.4