

New EPN Editor Caroline Hayes

24 July 2008, Paris – Further to the news about editorial changes at EPN announced earlier this month (see full text below), I am delighted to confirm that Caroline Hayes will be taking over as the new Editor-in-Chief of EPN with effect from 29 September.

Until Caroline joins us, please continue to contact EPN Acting Editor Mick Elliott for all editorial matters regarding EPN and route press releases and story ideas to Mick at: epneditor@reedbusiness.fr (as previously announced).

Caroline comes to EPN with a great track record from renowned UK electronics publication Electronic Product Design – “the designers' magazine of choice and the voice of the electronics industry since 1980” – where Caroline has been Editor for the past six years. Prior to that, Caroline has been writing about the electronics industry since 1990 and clearly is very enthusiastic about the new dimension added to B2B publishing by the web.

She was Editor of Electronic Product Review published by Wilmington in the late 1990s (since acquired by DataTeam and re-named Electronics) and, before that, Assistant Editor of What's New in Electronics published by Miller Freeman.

Caroline has lots of new ideas about how to develop EPN's print and online assets going forward to reinforce its position as the longest-standing pan-European electronics publication with the biggest circulation in Europe and a unique focus on new electronic products, and she will have our full support in that endeavour.

For more information, please feel free to contact:

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Full text of prior related announcement:

Editorial Changes at EPN

3 July 2008, Paris - Mike Green is standing down at the end of July as EPN's Editor-in-Chief, to concentrate on his book projects and other freelance work but will continue to contribute to the publication's editorial content after his departure.

Mick Elliott is joining as Distribution & Test Editor and will be Acting Editor with immediate effect while we finalise the appointment of a new Editor-in-Chief, to be announced shortly.

I am delighted that Mike will continue to be associated with EPN as an editorial contributor after he stops working for us full-time and we wish him all the best with his other projects and endeavours.

Mick Elliott needs no introduction – as a veteran of the electronics industry in the UK and Europe, as an editor in the earlier part of his career and, more recently, as publisher of Electronics Weekly, we have worked closely with Mick for years on joint Reed Electronics Group projects and are delighted to welcome him on board as Distribution & Test Editor of EPN.

Mick will also be Acting Editor of EPN pending the appointment of Mike's replacement as Editor-in-Chief, to be announced shortly.

For the time being, therefore, please address all correspondence regarding EPN editorial to Mick Elliott and email all Press Releases intended for publication in EPN to epneditor@reedbusiness.fr .

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